Individual services | Portfolio
(alphabetical listing)

Consultancy
The consultation includes all services of the studio

Corporate design
Development of independent visual appearances, their maintenance and expansion in connection with cross-media appearance

Graphics
• Design of all visual means of communication
• Graphic concepts for products that show visual content mainly over large surfaces such as ski design, snowboard design, tennis racket design, fabric and textile design

Editorial design
Design and relaunch of magazines, newspapers, magazines, brochures and books

Market research
Analysis, desk research, online research, store check, evaluation (on the respective requirements)

Multimedia
Planning, conception, design and elaboration of all details of multimedia communication media (presentations, product portfolios and much more)

Packaging
Planning, conception, design and elaboration of packaging with regard to clarity, simplicity, expressiveness, attractiveness, sustainability and user-friendliness

Photography / Commercial photography
Photography for advertising purposes (advertising, trade, product placement)

Printing process
Request for quotation, printing, acceptance of printing

Products
Research, planning, design, model making, presentation of consumer goods, capital goods, accessories, sports and fashion products

Projectmanagement
Planning, managing and controlling projects in all areas of the portfolio

Textiles
Planning, conception, design and elaboration of all details of the textile design (cuts, material selection, coloring, prints and much more)

Text
• Name development (Naming), brand structure, name concept, name system / name structure / usability research
• Claim development
• Designing and writing texts (cross-media)
• Editing, specialist editing, style editing, proofreading

Trendsport
Constant market observation, research, analysis, conception and design of innovative mobility concepts in the sports sector

Web
Planning, conception, design and elaboration of all details of websites

PARTNERS (we work with specialists in the following areas)

Webdesign
• programming
• hosting

Model making
• Model making (design models, functional models, prototypes)
• 3D / CAD construction
• prototyping
• Volume model tailoring in the hardware area (Bags & Accessories)